The Cartoon Introduction to Economics

Volume One: Microeconomics

By Grady Klein and Yoram Bauman, Ph.D.

The world's first and only Stand-up Economist

"Learning economics should be fun. Klein and Bauman make sure that it is." —N. Gregory Mankiw, Professor of Economics, Harvard University, and author of Principles of Economics

"Google's chief economist, Hal Varian, once wrote, "You don't need a brand-new economics. You just need to see the really cool stuff. The material they didn't get to when you studied economics." The Cartoon Introduction to Economics is all about integrating the really cool stuff—such as auction theory, adverse selection, and the Prisoners' Dilemma—into the funniest and most digestible overview of microeconomics you'll ever read.

"Nobility and economics are not often found together, but this book has a lot of both. It also does a great job of explaining important economic concepts simply, accurately, and entertainingly—quite a feat." —Eric Maskin, Nobel Laureate in Economics

"Bauman and Klein present solid basic economics in a brilliant cartoon wrapper, the authors successfully shine a happy light on the dismal science."

—Hugo Sonnenschein, Distinguished Service Professor and President Emeritus, University of Chicago

"This is a seriously funny book! Klein and Bauman offer an enlightening and entertaining look at why our day-to-day choices matter and how they all combine. Students will find this a great addition to their textbooks, and critics of the discipline will learn what economics is really about." —Diane Coyle, author of The Soulful Science

"Had Art Spiegelman and John Maynard Keynes collaborated on a comic book on economics, they could only have dreamed of coming up with something this good."

—Jonathan A. Shayne, a.k.a. Merle Hazard, country singer and founder of Shayne & Co., LLC

An environmental economist at the University of Washington (and a part-time teacher at Seattle's Lakeside High School), Yoram Bauman also performs around the world as the world's first and only stand-up economist.

A freelance cartoonist, illustrator, and animator, Grady Klein is the creator of the Lost Colony series of graphic novels.

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